

Microsoft AppSource app review guidelines

Published October 20, 2016
Version 3

With AppSource, customers can find new line-of-business apps for their industry—plus apps that help them do more with the solutions they already use. Publish your app now and reach new customers seeking better ways to run their business.

App criteria

These requirements may be updated from time to time in order to provide a safe experience for customers to get apps and offer all partners an opportunity to succeed.

CAPABILITY	DETAILS	REQUIRED OR RECOMMENDED
Azure Active Directory (Apps for Products: Azure and Office 365)	Your app must allow Azure Active Directory federated single sign-on (AAD federated SSO) with consent enabled. Go here for information on how to enable AAD federated SSO	Required
Integration with Microsoft Cloud services	Your app should integrate with other Microsoft Cloud services like Microsoft Power BI, Cortana Intelligence, or Microsoft Azure services such as Internet of Things	Recommended
Software as a service (SaaS) app for business	Your app must be: <ul style="list-style-type: none">• Line-of-business SaaS app• Business-process focused• Targeted to business customers• Enable users to sign in with their work credentials (user name and password)	Required

Free trial period and trial experience	<p>A customer must be able to use your app for free for a limited time</p> <p>Your free trial can take one of two forms:</p> <ul style="list-style-type: none"> • Provide a "Try" option so customers can initiate a trial from within AppSource • Or have customers "Request trial" from within AppSource <p>In either method, the free trial must offer the customer a minimum amount of time to try out the app for no additional cost</p>	Required
Easily configurable, turnkey solution	Your app must be easy and quick to configure and setup (no customization required)	Required
Support	Your app must include a support link where customers can find help	Required
Availability/Uptime	Your app must have an uptime of at least 99.9%	Required

Submitting your app

Add your app to AppSource in four simple steps:

1. **Submission:** [Submit your app](#) for review.
2. **Review:** We'll check that your app meets the criteria and send you the metadata requirements and instructions for onboarding your app.
3. **Staging:** Onboard your app for staging and testing.
4. **Publishing:** Once you and Microsoft are satisfied with the staging and testing results, post your app!